

meet **jasonboche**



## Account Executive

Alloy Media & Marketing, Chicago, IL Graduated 2007

**Position at the Daily:** Advertising Account Executive

**What did the Daily do for you:** Working at the Daily was great! I sold retail advertising and the experience prepared me for work after graduation. On the advertising side of things, you get outside sales experience with constant training to improve your skills. You work with great people and have fun at work. It's more than just your average college job. The Daily allows you to stand out to future employers with professional work experience. It's a job that takes a lot of responsibility but can lead to amazing things. I have the Daily to thank for a summer internship in Florida and my current position in Chicago. Thanks for the memories!!



**IOWA STATE DAILY**

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