

meet **alison** monaghan



**Publicist, Kirvin Doak Communications**  
Las Vegas, NV Graduated 2005

**Position at the Daily:** Staff Reporter, Public Relations Coordinator

**What did the Daily do for you:** I worked at The Daily as a staff writer and also spent some time there working on the public relations side of the paper. The reporting experience really helped me take those first steps in my career because not only did I have great writing samples to present at job interviews. I had the unique perspective of being able to anticipate what a reporter might ask in any situation. Once you have that experience, you can always think ahead and remain confident that you have the best answers prepared in every situation...an essential tool for every public relations practitioner!



**IOWA STATE DAILY.**

w e d e l i v e r . y o u d i s c o v e r .